

MCFA Quarterly Membership Minutes
June 21, 2021
Madisonville Chamber of Commerce

Call to Order: Jim Barrett called the meeting to order at 4:03 PM.

Attendees: Jim Barrett, Walt Marshall, Deb Moore, Glenn Edwards, Bob Korts, Cindy Klann, Marni Sorrick, Tom Smith, and Bill Kelley.

Guests: Jack Wright, Teresa Underwood, Brenda & Frank Serafino, Barb Elder, Denise Harper, Terry & George Gill, Claire Moxim, Marlene Erg, Cathy Barrett, Kit Sexton, Carol Gramarossa, Joyce & Frank Schlapenki, Betty Dorsey, and Rachel Kohn.

Minutes: Bob Korts made a motion that the May workshop minutes be approved and was seconded by Bill Kelley. The motion passed with no objections.

Executive Director Report: Teresa Underwood stated that our mission is to provide for and continuously improve the health, happiness and fortunes of the homeless cats and dogs in Monroe County. She talked about the role of an Executive Director in a nonprofit, what areas MCFA can improve to be successful and why it is important to have a good brand for MCFA. She said that we need to communicate thru newsletters, social media, website, posters, tv and radio media for our branding. She stated that brand marketing strategically positions MCFA's brand to constituents, investors, and media.

Financials: Glenn Edwards reviewed the May financial statement and balance sheet. He said that expenses were in order and that we were in a healthy position. He presented a revised budget showing the \$500,000 donation and the revised Thrift Store revenue of \$250,000. Walt Marshall made a motion that the revised budget presented by Glenn Edwards be approved and was seconded by Tom Smith. The motion passed with no objections.

Thrift Store: Cindy Klann stated that the store has done \$92,000 thru the month of May. During March, April, and May the store has averaged \$1599 per day. She estimated that the store will be open another 119 days for the rest of the year. She revised the revenue budget for the year at \$250,000.

Rescue Transition Update: Jim Barrett stated that Liz Sneed is retiring as the Shelter Director at the end of the month and that she has been responsible for much of the rescue program. Liz will continue to be involved in the rescue program as a volunteer and will be the coordinator. Cathy Barrett said that she and two new volunteers can help Liz with the paperwork with the rescue program. Jenn Benefiel, the new Director, will make the decision on where the animals will go.

Agreement with County and New Shelter Planning: Jim Barrett reviewed the history of the negotiations with the county and the commissioners. About five years ago MCFA bought land in the industrial park at the south end of Madisonville. In 2018 the board set up three committees for the planning of a new shelter: design, operations, and fundraising. Jim stated that it is essential for MCFA to have an agreement with the county to make sure we have enough funds to run the new shelter. In the past few months, a proposal has been presented to the county. The county lawyer and the MCFA lawyer have reviewed the proposal and it should be presented to the commissioners tomorrow to be voted on.

Adjourn: Bob Korts made a motion to adjourn and was seconded by Bill Kelley. The meeting adjourned at 6:11 PM.

Respectfully Submitted,

Walt Marshall
Secretary