

**MCFA Board Meeting Minutes
Annual Membership Meeting
March 17, 2021
Madisonville Chamber of Commerce**

Call to Order: Jim Barrett called the meeting to order at 5:00 PM.

Attendees: Jim Barrett, Bill Kelley, Deb Moore, Marni Sorrick, Rich Seymour, Glenn Edwards, Tom Smith and Walt Marshall. **Guests:** Jack Wright, Kit Sexton, Claire Moxim, Cathy Barrett, Pat Meiers, Cindy Klann, Michele Messier, Gary Lewinski, Barb Lewinski and Betty Dorsey.

Minutes: Rich Seymour made a motion and was seconded by Marni Sorrick that the February minutes be approved as submitted. The motion was approved.

Finance: Glenn Edwards reviewed the year ending income statement explaining the revenue and expenses for the year. Because of covid revenues were down for the year. Revenue was down 37% as compared to budget and expenses were down 34% as compared to budget. Glenn stated that total funds reserved for the new shelter was \$947,302 which is board designated and temporarily restricted. Glenn reviewed the 2021 budget which shows a net loss of \$11,865. He said revenue for the thrift store was based on the store being open for six months.

Thrift Store: Marni Sorrick stated that so far, the Thrift Store is exceeding expectations and that they need volunteers on Thursdays and Saturdays. Cindy Klann stated that the store has done \$15,000 in nine days in March.

Fundraising: Rich Seymour stated that the Wags Whiskers and Wine event was cancelled last year due to the pandemic. He hopes to have the event this year in September or October in Kahite. The Pandemic Pals mailer generated \$29,220 in revenue and with the Christmas mailer the total for the two was \$54,000. The Fore Animals Golf Classic is planned for May 22 in Kahite. Rich hopes to send out a mailer of 21,000 address to residents of Monroe County in July.

Snap: Jack Wright passed out a chart starting in 2008 explaining what has happened in the county in the intake and the saving of animals. Because of SNAP,

the save rate has increased from 50% to over 80%. In 2020 SNAP paid for 885 surgeries after handing out 1134 vouchers.

Shelter Support: The cat condo grant of \$44,000 has been completed with all the funds being used. Dr. Sasser was hired in October as the vet for the shelter. Jenn Benefield was hired temporarily in the absence of Liz Sneed.

Rescue: Cathy Barrett stated that because of the pandemic that we have lost some of our rescue partners, but we still have many rescue partners. The shelter had a save rate of 89.3% last year. We get \$45 from St. Hubert's for each dog sent to them.

Projects: Jim stated that there are three things needed for the capital campaign:

1. A new Facebook page which has been started.
2. A donor management system that integrates to Quick Books and Constant Contact. We are in the process of doing this.
3. A new website. Jim showed a video of the website and hopes to have it up and running by the end of April.

Business Planning: Jim stated that at the meeting with the county commissioners today that they have decided to move on the proposal given to them from MCFA. On April 1st Teresa Underwood will be starting as the Executive Director for MCFA. Some of her responsibilities will be building revenue through fundraising, communicating to the community, expanding the donor base in the county and out of the county and connecting to the business community.

Nomination and Election of Board Members: Walt Marshall made a motion for Cindy Klann to be nominated as a board member. She accepted the nomination. Rich Seymour seconded the nomination and the motion passed with no objections. Walt Marshall made a motion that Jim Barrett and Bob Korts continue as board member. The motion was seconded by Bill Kelly and the motion passed with no objections.

Nomination and Election of Officers: Bill Kelley made a motion that Jim Barrett be nominated as President, Deb Moore be nominated as Vice President, Glenn Edwards be nominated as Treasurer and Walt Marshall be nominated as

Secretary. The motion was seconded by Marni Sorrick and passed with no objections.

Adjourn: Marni Sorrick made a motion to adjourn and was seconded by Tom Smith. The meeting adjourned at 6:41 PM.

Respectfully Submitted,

Walt Marshall
Secretary