

MCFA Quarterly Membership Meeting
September 20, 2021
Kahite Community Center

Call to Order: Jim Barrett called the meeting to order at 4:02 PM.

Attendees: Jim Barrett, Bob Korts, Deb Moore, Bill Kelley, Glenn Edwards, Tom Smith, Marni Sorrick, Matthew Lange, and Walt Marshall.

Minutes: Marni Sorrick made a motion and was seconded by Bill Kelley that the workshop minutes of August 3rd and August 20th be approved as submitted. The motion passed with no objections.

Fundraising and Communication Update: Teresa Underwood stated that the appeal letter will be going out to approximately 16,000 Monroe County residents in the next few days. The letter will be addressed to a name of a person and not just occupant. The Wags, Whiskers and Wine event will be on November 13th at the Tellico Village Yacht Club and the tickets will go on sale on the website in the beginning of November. Teresa will be meeting with Tsali Notch Winery this week to discuss a fundraising event for next May. A communication committee has been established to get news out ASAP via newsletters, local media such as the Buzz, Advocate, radio, and TV. She is working on getting a weekly event on the radio or TV.

Financials: Glenn Edwards reviewed the income statement and the balance sheet. He said that donations YTD are \$527,260 compared to a budget of \$593,159 which is 96% of the budget. Fundraising YTD is \$198,142 compared to a budget of \$377,000 which is 53% of the budget with two more fundraising events planned. Animal care expense YTD is \$57,773 compared to a budget of \$100,040 which is 53% of budget. Fundraising expense YTD is \$46,078 compared to a budget of \$79,143 which is 58% of budget. Administrative expense YTD is \$60,279 compared to budget of \$110,534 which is 55% of budget. He stated that the balance sheet indicated a strong financial position. Total funds reserved for the new shelter is \$1,527,511 with \$923,020 being board designated and \$604,490 being temporarily designated.

Thrift Store Update: Marni Sorrick stated that the store did \$20,500 in the month of August and that so far in September the store has done \$20,000 with six more days left in the month. She is estimating the store will do \$25,000 for the month. She said the property has been sold and the new owner would want us to stay. She is looking at the old Woman's Consignment Store in downtown Madisonville as a possible new location. Marni will meet with the owner of the property and walk the space. The store is approximately 6,500 sq ft with an office of an additional 2,000 sq ft.

SNAP Update: Jack Wright said SNAP has had a session every month this year and will have a session in the next four months. SNAP has received \$30,000 in grants for the year and is waiting to hear from five or six other grants. YTD 796 vouchers have been paid by SNAP. Jack and Teresa are working on a concept to go on the website where individuals can donate to SNAP. It would be called "Spay It Forward"

Shelter Stats: Deb Moore reviewed the shelter stats for the year. Intake YTD is 1409 compared to 1133 in 2020. Adoptions YTD is 411 compared to 292 in 2020. Total animals rehomed YTD is 1210 compared to 843 in 2020. The save YTD is 92.5% compared to 89.8% in 2020. Volunteer hours YTD is 36,467 compared to 35,472 in 2020.

New Shelter Planning: Jim Barrett gave a presentation on shelter planning beginning in 2014 and where we stand as of 2021. See attachment, [HERE](#).

Adjourn: Marni Sorrick made a motion to adjourn and was seconded by Bob Korts. The meeting adjourned at 6:15 PM.

Respectfully Submitted,

Walt Marshall
Secretary