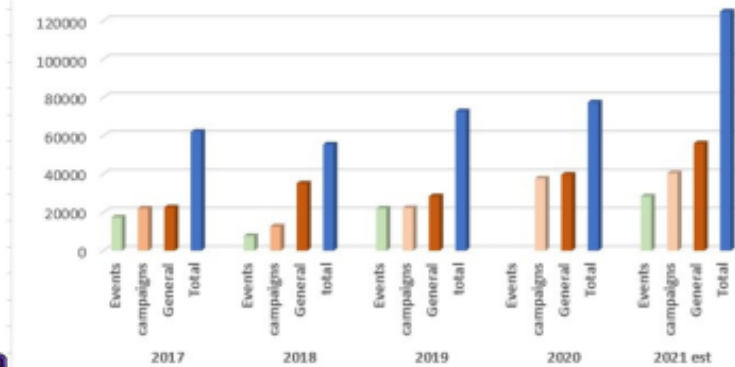


JANUARY 12, 2022

The MCFA News

Monroe County Friends of Animals
monroecountyfriendsofanimals.org
PO Box 106, Vonore TN 37885

2021 Successes at MCFA!



2021 Highlights!

- Shelter Manager Liz Sneed retired this summer
- Jen Benefiel is hired as the new Shelter Manager
- Teresa Underwood appointed MCFA Executive Director
- New Shelter MOU Agreement with the County Government reached
- One-million-dollar donation for new shelter obtained by Rich Seymour
- Land donated by the Kefauver family for shelter future home behind Walmart
- ED brings record fundraising dollars and donor base growth (see above chart)
- New website was introduced this summer - Thank you Betty Dorsey for your dedication to this site!
- Improvements on Communications - Newsletter, website, social media growth
- Google Workspace and new cloud storage - MCFA's documents now reside together on a cloud for easy access, and MCFA intranet system now in place
- Thrift store successful reopening at 411 location, and year end record revenue
- Thrift store building sold- new landlord - negotiations on lease in process
- The budget reflects that our net income targets were met and exceeded this year.
- Second Audit was successfully completed
- Chewy donation program launched by Judy Duckman, saves MCFA over \$6,000 while assuring we have nutritional food and supplies for shelter animals
- Shelter improvements - A new roof built over the outdoor dog kennels by Tom Smith, solving flooding issues, new shelves installed for storage needs, new kennels for cat house
- Programs continue to support the shelter with Transports, SNAP vouchers, Second Chance Pals and volunteer support
- Feasibility Study results (Highlights will soon be available on MCFA website)

Please send questions to MCFA37885@gmail.com.
monroecountyfriendsofanimals.org



Highlights

2021 Revenue Growth

2021 Highlights

Betty White 100th Birthday

Upcoming Events

Updates from the Executive Director

Monroe County Friends of Animals Thrift Store is a major source of revenue supporting our mission.

Thrift Store Sale

1/12- 1/15/2022

Check colored tags – for all sales

MCFA Thrift Store days of operation are Wednesday through Saturday,

10am – 4pm

Call during normal business hours if you have questions.

423-420-3423

3949 Highway 411, Madisonville TN

Learn more about sales and volunteering by visiting monroecountyfriendsofanimals.org/ourprograms/thriftstore



Betty White 100th Birthday Fundraiser January 17



Please join us as we celebrate the life of beloved actress and animal advocate, Betty White. January 17th - (Betty White Day) would have been her 100th birthday. In Ms. White's honor, we hope every one of her fans will donate even just \$5 in her honor to a shelter or rescue group. We hope you will choose MCFA and Monroe County Animal Shelter.

JOIN us on the MCFA Facebook page to celebrate her 100th birthday January 17th or make a donation by visiting our website (monroecountyfriendsofanimals.org, then hover over the green donate button at top right, and choose memorials.

Be sure to note on your donation that this is in honor of Betty White!

UPCOMING MCFA EVENTS AND NEEDS



We are in need of an Adopt-a-thon Coordinator to take animals to PetSmart and other off site locations, for adopt-a-thon events. This would be four or five events each year: one day each. For some of the animals at the shelter, an adopt-a-thon event may be their only chance at finding a "forever" home. If you are interested, please contact Cathy at mcf37885@gmail.com

SPAY IT FORWARD pays an average \$55 to spay or neuter a dog or cat. When you make a donation, this program will use ALL contributions to pay for surgeries in the MCFA SNAP (Spay Neuter Assistance Program).

This program provides free spay/neuter vouchers for low income Monroe County residents.

For more information on how to SPAY IT FORWARD, please visit our website monroecountyfriendsofanimals.org

Updates from the Executive Director

"In the New Year, never forget to thank to your past years because they enabled you to reach today! Without the stairs of the past, you cannot arrive at the future!" -Mehmet Murat ildan

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