

MCFA Special Membership Meeting
January 10, 2022
Kahite Community Center

Call to Order: Jim Barrett called the meeting to order at 4:04 PM

Attendees: Jim Barrett, Bob Korts, Bill Kelley, Marni Sorrick, Deb Moore, Tom Smith, Glenn Edwards, Matthew Lange, and Walt Marshall. **Executive Director** Teresa Underwood. **Guests:** Angela Barry, Robin Baus, Susan Desanto, Betty Dorsey, Judy Duckman, Barb Elder, Terri French, Bob Gaul, Nancy Gaul, Carol Gramarossa, Noreen Koan, Gary Lewinski, Barb Lewinski, Claire Moxin, Eric Hazuda, Martha Jones, Bruce Richardson, Rich Seymour, Deborah Smith, Lucy Thill, Cheryl Ulmer, Jennifer VanWormer, and Jack Wright.

Minutes: The November minutes were approved at the December 20th zoom meeting.

2021 in Review: Jim Barrett stated that Liz Sneed retired, and Jenn Benefiel was hired as the Shelter Director. In April Teresa Underwood was hired as the Executive Director. Land behind Walmart was donated for the shelter by the Kefauver family. The new website was up and running in June. MCFA finally reached an agreement on a MOU with the county, which should be signed this week.

Bob Korts stated that we don't have a deed for the land donated by the Kefauver family, and he is working on getting the deed. The issue with the property is that the road in front of the land was never dedicated, so the road was never given to the county or the city. The design committee is working with Main Street Studio Architects, in Sweetwater, and Shelter Planners of America, which is a firm specializing in shelter design. We should have a design and a cost analysis in the coming month.

Teresa Underwood stated that in the last year we have had a record growth in fundraising. In 2017 we netted \$17,000 from fundraising events and in 2021 we netted \$30,000. In 2017 the mailer netted \$20,000 and in 2021 we netted \$58,000. We have netted over \$65,000 from all our fundraising events. We have 329 new donors from the two mailers. We have improved communications and have updated data in the google workspace.

Glenn Edwards reviewed the preliminary results of income and expenses. Total income for the year was \$1,179,331 and expenses \$406,716. \$600,000 of the income was from one donor. Total liabilities and net assets were \$1,993,957. Tom Smith reviewed the shelter improvements. A roof was put over the two dog runs on the outside kennels, a washer and dryer were put in the puppy house, new cat condos were installed, and shelving was installed in the carport to store donations.

Marni Sorrick reviewed the Thrift Store operation. Gross revenue in 2017 was \$79,081 and in 2021 the revenue had increase to \$296,203. Expenses for the year was \$58,000 which consisted or rent, utilities, sales tax, merchant card processing fees, supplies, phone and internet.

Deb Moore reviewed the shelter operating statistics. The save rate for the year was 88.6 % compared to 89.3% from last year. The shelter took in 2,131 animal and rehomed 1,733. Liz Sneed is continuing to do rescue work at the shelter and has volunteered to be the SCP Coordinator.

Jack Wright stated that SNAP was able to have voucher sessions every month of the year. SNAP paid for 1130 vouchers during the year, working with three veterinarians in the area. SNAP has five new volunteers to collect information and hand out vouchers. There is a new program on the website for donations called Spay it Forward.

Matthew Lange reviewed the feasibility study. The study was for MCFA's capability to do a capital campaign and was grouped into three key categories, leadership, fundraising ability and potential, and community awareness and reputation. See Attachment.

Adjourn: Walt Marshall made a motion to adjourn and was seconded by Marni Sorrick. The Meeting adjourned at 6:20 PM.

Respectfully Submitted.

Walt Marshall
Secretary